



LAURA L. LOTT BIOGRAPHY

Laura L. Lott began her tenure as president and CEO of the American Alliance of Museums in June 2015. A results-oriented, entrepreneurial, strategic leader with a track record of setting and achieving aggressive programmatic and financial goals, Laura served as the Alliance's chief operating officer since 2010. Representing more than 35,000 individual museum professionals and volunteers, institutions and corporate partners serving the museum field, the Alliance stands for the broad scope of the museum community.

Laura led the 2012 re-launch of the Alliance, including rebranding the organization and rebuilding its technical infrastructure and web/mobile presence, and redesigning its membership and excellence programs—leading to a nearly 70 percent increase in museum membership and the organization's first three profitable years in a decade. More recently, she led the development and launch of AAM's 2016-2020 strategic plan, which emphasizes topics that Alliance members strongly believe are vital to the future viability, relevance and sustainability of museums.

Prior to her work at the Alliance, Laura guided the evolution and growth of several nonprofit education organizations. Most recently, Laura served as chief financial officer and chief operating officer of The JASON Project, an international nonprofit education program at the National Geographic Society with a mission to inspire and motivate students to learn science through great explorers and events.

Prior to joining National Geographic, Laura helped launch the MarcoPolo: Internet Content for the Classroom program at the former MCI Foundation and managed its partnerships with 50 state departments of education, as well as MCI's community relations programs. After graduating from American University in Washington, D.C., Laura gained public accounting experience at PricewaterhouseCoopers, with a focus on nonprofit clients. Laura is a Virginia-licensed CPA and a private pilot. She resides in Northern Virginia with her husband and daughter.

###